2026 ACA CONVENTION

Prospectus





Exhibition

Booth Fees:	Member	Non-Member
Premium First Booth	$3,775	$7,275
Premium Additional Booth(s)	$3,310	$6,810
Standard First 10′ x 10′ Booth	$3,625	$7,125
Standard Additional Booth(s)	$3,160	$6,660

Onsite Location:
Sebastian JKL

Booths are sold as 10′ x 10′ booth spaces. Sebastian JKL is fully carpeted; exhibitors will not need to purchase carpet for their booth. Pricing will be included in the exhibit kit. ACA International follows the exhibit booth guidelines of the International Association of Exhibitions and Events (IAEE). Booth guidelines will be provided to all exhibitors. Max booth height allowed for island booths is 20′. All other booths have a height limit of 8′. End cap booths will have limited backdrop restrictions. Please reference the exhibit booth guidelines for details.

CLICK TO VIEW EXPO HALL FLOOR PLAN

CLICK TO VIEW EXHIBIT BOOTH GUIDELINES

READY TO EXHIBIT? CLICK TO APPLY



Sponsorships

Sponsors are a pivotal role in the success of the Annual Convention & Expo. While we have highlighted sponsorships that offer exceptional value, we understand that your unique goals and budget considerations guide your decisions. We invite you to engage in a conversation with us, allowing us to tailor a sponsorship package specifically aligned with your deliverables and financial parameters.

Within the following pages, you'll find a spectrum of opportunities crafted to not only elevate your brand's visibility but also align seamlessly with our overarching vision. Join us in creating a lasting impact while enjoying an array of benefits that accompany being a sponsor of the 2026 Annual Convention.

Please note: all sponsorship prices listed are member rates. Please inquire about sponsorship options and rates for non-members.

Questions? Reach out to Ashley Driste, Meetings & Events Manager at exhibit@acainternational.org

All Convention Sponsors Receive These General Sponsor Benefits:

- Reduced attendee registration to $998 Early / $1,258 Regular (normally $2,665 Early / $2,925 Regular) for members.
- Attendee contact list in Excel format, four weeks prior, two weeks prior and one week after the convention. List will include name, title, company, address and phone. Emails will be provided for those who did not opt out of receiving emails from sponsors.
- Company logo and description displayed on ACA's Convention Web page.
- Company logo and description on the convention mobile app.
- Company logo on signage at the convention.
- Recognition in select convention promotional e-mails.
- Recognition at the Opening Main Stage session.
- Recognition in the July/August 2026 issue of Collector magazine (all ACA member companies receive a copy of Collector), if sponsorship is confirmed and logo is received by April 1, 2026.
- Recognition in the September/October 2026 issue of Collector magazine.



Sponsorships

Diamond Level Sponsorships

$10,000+

Diamond Level Benefits:

- One email sent to attendees by ACA on Company's behalf.
- "Diamond Sponsor" identification at Company's booth.
- "Diamond Sponsor" ribbons on name badges of registered company representatives.
- Company logo displayed in select convention e-mails to the ACA membership, linked to company website.
- Three (3) complimentary tickets to the ACPAC Special Event (Tickets valued at $235 each.)
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Welcome Reception — SOLD

- Branded signage throughout the reception and bar signs.
- Napkins with Company logo, to be used at bars and for passed hors d'oeuvres.
- One bar will be set at Company's booth, with the option to provide branded cups at the Company's expense.

Wi-Fi — SOLD

Complimentary Wi-Fi is offered for all attendees in all meeting rooms & expo hall at the event.

- Branded signage throughout the reception and bar signs.
- Napkins with Company logo, to be used at bars and for passed hors d'oeuvres.
- One bar will be set at Company's booth, with the option to provide branded cups at the Company's expense.

Attendee Welcome Gift — SOLD

- Items can be completely company branded and are jointly decided on by both ACA and the sponsor.
- Welcome message included on the packaging of the items.
- ACA will coordinate the gift and provide everything to the hotel for distribution.

Wednesday Main Stage — SOLD

An opportunity for a Company representative to have 2-3 minutes of podium time on the Main Stage at the opening session scheduled for July 22 from 3:30 – 5pm Eastern Time to welcome attendees. Podium time can be replaced with a video if preferred. This opportunity allows your company to have the full attention at the largest attended session and give a brief introduction of your company.

- A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.



Sponsorships

Platinum Level Sponsorships

$6,000 - $9,999

Platinum Level Benefits:

- "Platinum Sponsor" floor sticker at Company's booth.
- "Platinum Sponsor" ribbons on name badges of registered company representatives.
- Company logo displayed in select convention e-mails to the ACA membership, linked to company website.
- Two (2) complimentary tickets to the ACPAC Special Event (Tickets valued at $235 each.)
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Attendee Bags — SOLD

- Company logo is displayed on the attendee bags given to all attendees and exhibitors.
- Extras can be shipped to the Company's office after the event.

Activation Station: Hat Attack — SOLD

ACA will coordinate the logistics for supplies and onsite details. Sponsoring company will receive the opportunity to have staff run the station.

- Sponsored activity would be hosted all days of the Expo or until materials ran out.
- Activity would be set in a connected booth space as long as space is available at time of booth selection.

Registration — SOLD

- Company logo included on event registration landing page.
- Company logo included on registration desk front panel design along with event branding and event title.
- Company recognition in Know Before You Go email where specific onsite registration desk reference is noted.
- Half-page advertisement inserted into attendee bags. The estimated quantity is 650.

Event Mobile App — SOLD

- Company recognition in mobile app instructions and mobile app announcements before and onsite at event.

Lanyards — SOLD

- Company logo is displayed on the lanyards given to all attendees and exhibitors.

Name Badges — SOLD

- Company logo is displayed on the name badge given to all event attendees and exhibitors.



Sponsorships

Gold Level Sponsorships

$4,000 - $5,999

Gold Level Benefits:

- Special "Gold Sponsor" floor sticker at Company's booth.
- Special "Gold Sponsor" ribbons on name badges of registered company representatives.
- One (1) complimentary ticket to the ACPAC Special Event (Tickets valued at $235 each.)
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Friday Keynote Speaker — $5,400

An opportunity for a Company representative to have 2 minutes of podium time on the Main Stage during the Friday Keynote session scheduled for July 24 from 8:10 – 9:30 a.m. Eastern Time. Podium time can be replaced with a video if preferred. This opportunity allows your company to give a brief introduction of your company and invite attendees to stop by your booth.

- A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.

Thursday Main Stage — $5,400

An opportunity for a Company representative to have 2 minutes of podium time on the Main Stage session scheduled for July 23 to welcome attendees to the session. Podium time can be replaced with a video if preferred. This opportunity allows your company to give a brief introduction of your company and invite attendees to reach out for additional information.

- A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.

Awards Breakfast — SOLD

At the annual awards breakfast, many of the association's outstanding members will be recognized for selflessly devoting their time and skills to advance the accounts receivable management industry. Receiving an ACA honor symbolizes a member's commitment to the association and the industry. Join us in this celebration of member success, where awards such as the ACA Member of the Year and James K. Erickson Continuous Service will be given as well as education honors, advocacy and unit awards.

Awards Breakfast on Friday, July 24, 2025 is scheduled as follows:

- 7:30 a.m. – 8:10 a.m. Awards Breakfast
- 8:10 a.m. – 9:30 a.m. Main Stage Speaker (not included in this sponsorship)

This sponsorship includes:

- Recognition from the podium prior to the start of the Presentation of Awards.
- Company logo displayed on screens during breakfast.
- Company logo included on awards PPT deck.
- Branded signage on the breakfast stations to include Company logo, booth number and website address
- Company logos for awards breakfast sponsor and Friday Keynote sponsor will be on tabletop signage during the combined event: Awards Breakfast & Friday Keynote.



Sponsorships

Gold Level Sponsorships (Continued)

$4,000 - $5,999

Gold Level Benefits:

- Special "Gold Sponsor" floor sticker at Company's booth.
- Special "Gold Sponsor" ribbons on name badges of registered company representatives.
- One (1) complimentary ticket to the ACPAC Special Event (Tickets valued at $235 each.)
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Thursday Lunch in Expo — SOLD

- Company logo included on lunch station tabletop signage.

Ice Cream Break — SOLD

Ice cream break station set up at Company's booth during the Thursday afternoon Expo Hall break. Attendees will stop at Company's booth in order to get an ice cream treat.

- Company logo included on beverage station tabletop signage.

First Timers & New Members Reception — SOLD

This event is attended by members who are attending the convention for the first time. This sponsorship serves as an exclusive opportunity to meet attendees who you have not seen before at the ACA Convention. Light beverage and snack will be served.

- Includes 2 minutes microphone time to introduce your company and invite attendees to visit your booth.
- Opportunity to provide giveaway items for reception attendees. Giveaway quantity estimate is 75.
- Company logo included on tabletop signage.

Legal Education Sponsor — $4,300

- 3 minutes of podium time at the first concurrent legal session.
- Opportunity to provide one flier or giveaway item at the start of the first concurrent legal session.
- 6' table and two chairs set directly outside the session room.
- ACA will provide one 22"x 28" standard meeting sign: "Legal Education is brought to you by <company logo>"
- Custom attendee list with a separate column to indicate which attendees are members of the attorney division of ACA.

Friday Lunch in Expo — $4,300

- Company logo included on lunch station tabletop signage.



Sponsorships

Silver Level Sponsorships

$2,000 - $3,999

Silver Level Benefits:

- "Silver Sponsor" floor sticker at Company's booth.
- "Silver Sponsor" ribbons on name badges of registered company representatives.
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Signage — SOLD

- Company logo and booth number on directional signage and signs outside of the breakout rooms and general session. Directional signage will include 4-6 floor standing signs that are 4' to 6' tall, plus 22" x 28" signs outside the 4 breakout rooms.

Notepads — SOLD

- Company logo exclusively on the official convention notepad. Notepads will be distributed in attendee bags. ACA will coordinate order and shipment of branded notepads.

Thursday Breakfast — $3,000

- Company logo included on breakfast station tabletop signage.

Attendee Know Before You Go Email — SOLD

Company Logo (linked to company website) at the top of the Attendee Know Before You Go Email.
Note, exhibitors will receive a separate email from attendees.

- Company banner ad included the email. Ad size is 1120 pixels wide x 120 pixels tall.



Sponsorships

Bronze Level Sponsorships

$1,000 - $1,999

Bronze Level Benefits:

- "Bronze Sponsor" floor sticker at Company's booth.
- "Bronze Sponsor" ribbons on name badges of registered company representatives.
- All General Sponsor Benefits
- Specialized benefits listed based on the sponsorship item chosen.

Thursday Morning Break in Expo	**SOLD**
Company logo included on break station tabletop signage	
Friday Morning Break in Expo	**SOLD**
Company logo included on break station tabletop signage	
Pens	**SOLD**
Sponsorship includes company branded pens distributed in the attendee bags. Pen quantity is 1,000	



Sponsorships

ACPAC Event Sponsorships

The annual ACPAC event at Convention benefits the ACPAC Administrative Fund. The event will take place Thursday, July 23.

Additional sponsorships may become available at a later date.

Exclusive Title Sponsor — SOLD

- Company branded giveaway items at special event and jointly decided on by both ACA and the sponsor.
- Recognition in the attendee Know Before You Go email where specific special event reference is noted.
- Recognition in select special event promotions.
- Company logo included on tabletop signage, along with all event sponsors, set throughout event space.
- Company logo included on special event tickets.
- Two (2) complimentary tickets to the ACPAC Special Event (Tickets valued at $235 each.)

Exclusive Bar Sponsor — SOLD

- Company logo included on signage at the bars at the ACPAC special event.
- Company logo included on tabletop signage, along with all event sponsors, set throughout event space.
- Two (2) complimentary tickets to the ACPAC special event (valued at $235 each).



Advertisements

Elevate your Convention experience with exclusive advertisement opportunities tailored for convention exhibitors and sponsors to amplify your impact. Beyond the standard booth or sponsorship package, these add-on options bring additional impressions, draw attendees to your booth and enhance your visibility onsite. Position your brand for success and meet your marketing objectives by capitalizing on these strategic onsite advertisement opportunities.

Please note: all advertisement prices listed are member rates. Please inquire about advertisement options and rates for non-members.

Questions? Reach out to Ashley Driste, Meetings & Events Manager at

exhibit@acainternational.org

Attendee Bag Insert — $975

Available: 7

The insert is one (1) single 8.5" x 11" colleterial piece or smaller. Estimated quantity is 650. We ask that a proof be submitted to ACA for review and approval no later than June 1, 2026. Fliers should be shipped directly to ACA arriving no later than June 30, 2026. ACA will coordinate the bag insert onsite.

Companies may purchase more than one bag insert if desired.

Aisle Sign — $975

Available: 1 of 6 (one per aisle)

Aisle signs are double-sided signs hung in the assigned expo aisle onsite. Aisle signs can be designed by ACA or companies may choose to design the artwork. If artwork is being designed outside of ACA, it is due to ACA no later than June 1, 2026 for review and approval.

Art specs: Final size: 20" wide x 10" high. File should be submitted in a PDF format with .25" bleeds, crops, outlined text and any raster images used should have a PPI of 150 at full size.

Companies may purchase a sign outside of the aisle their booth is located in. Companies may also purchase more than one sign.

Billboard — SOLD OUT

Billboard signs will be free-standing double-sided foam core printed signs. Onsite sign location will be in the main event hallway. Artwork is due to ACA no later than May 29, 2026 for review and approval.

Art specs: Final size: 3' wide x 7' tall. File should be submitted in a PDF format with .25" bleeds, crop marks, outlined text and any raster images used should have a PPI of 150 at full size.

Companies may purchase more than one sign.