



TUESDAY, MARCH 12TH

Time	Title/Event	Room
1:45 PM - 3:45 PM	[Add-On] Louisville Slugger Museum & Factory Tour (<i>Tickets required</i>) Transportation on your own.	Meet in the lobby for ACA send off.
3:30 PM - 6:00 PM	Registration Open <i>Sponsored by: Skit.AI</i>	Kentucky Ballroom Foyer
3:30 PM - 4:00 PM	Resource Hub Set Up	Kentucky Ballroom E
4:30 PM - 6:00 PM	Welcome Reception <i>Sponsored by: TCN</i>	Kentucky Ballroom E
9:00 PM - 11:00 PM	Mystery Nightcap	Offsite

WEDNESDAY, MARCH 13TH

Time	Title/Event	Room
6:30 AM - 7:30 AM	[Interest Group] Runners Club - Bridges Across the Bluegrass	Meet in Lobby
8:00 AM - 4:00 PM	Registration Open <i>Sponsored by: Skit.AI</i>	Kentucky Ballroom Foyer
8:00 AM - 8:30 AM	Emerging Leaders Breakfast	Kentucky Ballroom B
8:15 AM - 8:45 AM	Breakfast	Kentucky Ballroom E
8:45 AM - 9:00 AM	Welcome	Kentucky Ballroom E
9:00 AM - 10:30 AM	Main Stage: Diversifying Your Portfolio - Understanding the Different Markets	Kentucky Ballroom E
10:30 AM - 11:15 AM	Beverage Break & Innovation Circles <i>Sponsored by: Renkim & RNN Group & Emprise Technologies</i>	Kentucky Ballroom E
11:15 AM - 12:30 PM	Main Stage: The How - Tapping into New Markets	Kentucky Ballroom E
12:30 PM - 1:45 PM	Lunch	Kentucky Ballroom E
1:45 PM - 2:45 PM	Mastering Text Messaging: A Comprehensive Roadmap	Kentucky Ballroom E
	Profitability in Practice: Mastering Metrics for Business Success	Kentucky Ballroom FG
2:45 PM - 4:00 PM	Happy Hour	Kentucky Ballroom E

THURSDAY, MARCH 14TH

Time	Title/Event	Room
6:30 AM - 7:30 AM	[Interest Group] Runners Club - Ohio River Waterfront	Meet in Lobby
8:00 AM - 10:00 AM	Registration Open <i>Sponsored by: Skit.AI</i>	Kentucky Ballroom Foyer
8:00 AM - 8:30 AM	Continental Breakfast	Kentucky Ballroom E
8:30 AM - 9:30 AM	Turning Data into Dollars	Kentucky Ballroom E
	RFPs That Win - From the Creditor's Perspective	Kentucky Ballroom FG
9:45 AM - 10:45 AM	Mastering Emailing: A Comprehensive Roadmap	Kentucky Ballroom E
	Ensuring Success in Contract Review Post RFP Win	Kentucky Ballroom FG
11:00 AM - 12:00 PM	Main Stage: Maximizing Your Bottom Line: A Practical Guide for Business Growth	Kentucky Ballroom E



Complimentary Wi-Fi

Available in meeting space.

Network:

Marriott Conference Network

Password: LDMBELLE24

Text **HowRev24** to **96997** for event-related alerts

Sponsored by:



Event Mobile App

Access the attendee roster, full schedule, build your own schedule, exhibitor lists and more!

- 1 Download **Guidebook** from the App Store on your device.
- 2 Once installed, tap **Find Guides**, then **Have a Passphrase**.
- 3 Enter passphrase: **HowRev24**