



ACA International
Convention '24
Hilton San Diego Bayfront • July 21-23

Sponsorships





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Sponsorships

Sponsors are a pivotal role in the success of the Annual Convention & Expo. While we have highlighted sponsorships that offer exceptional value, we understand that your unique goals and budget considerations guide your decisions. We invite you to engage in a conversation with us, allowing us to tailor a sponsorship package specifically aligned with your deliverables and financial parameters.

Within the following pages, you'll find a spectrum of opportunities crafted to not only elevate your brand's visibility but also align seamlessly with our overarching vision. Join us in creating a lasting impact while enjoying an array of benefits that accompany being a sponsor of the 2024 Annual Convention.

Please note: all sponsorship prices listed are member rates. Please inquire about sponsorship options and rates for non-members.

Questions? Reach out to Ashley Driste, Meetings & Events Manager at exhibit@acainternational.org.

All Convention Sponsors Receive These General Sponsor Benefits:

- Reduced attendee registration to \$870 Early / \$1,070 Regular (normally \$2,400 Early / \$2,600 Regular) for members.
- Attendee contact list in Excel format, four weeks prior, two weeks prior and one week after the convention. List will include name, title, company, address and phone. Emails will be provided for those who did not opt out of receiving emails from sponsors.
- Opportunity to provide white paper in online event solution services.
- Company logo and description displayed on ACA's Convention web page.
- Company logo and description on the convention mobile app.
- Company logo on signage at the convention.
- Recognition in select convention promotional e-mails.
- Recognition at the Opening Main Stage session.
- Recognition in the July/August 2024 issue of *Collector* magazine (all ACA member companies receive a copy of *Collector*), if sponsorship is confirmed and logo is received by April 30, 2024.
- Recognition in the September/October 2024 issue of *Collector* magazine.



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Diamond Level Sponsorships

\$10,000+

Diamond Level Sponsorships receive all General Sponsor Benefits plus Diamond Level Benefits and specialized item benefits listed under each diamond level sponsorship.

Diamond Level Benefits:

- One email sent to attendees by ACA on Company's behalf.
- "Diamond Sponsor" floor sticker at Company's booth.
- "Diamond Sponsor" ribbons on name badges of registered company representatives.
- Company logo displayed in select convention e-mails to the ACA membership, linked to company website.
- Three (3) complimentary tickets to the ACPAC Special Event (Tickets valued at \$225 each.)

Welcome Reception

SOLD

Sponsorship is on a first right of refusal hold until February 2

- Branded signage throughout the reception and bar signs to include company logo & booth number
- Napkins with Company logo, to be used at bars and for passed hors d'oeuvres.
- One bar will be set at Company's booth, with the option to provide branded cups at the Company's expense.

Wi-Fi

SOLD

Sponsorship is on a first right of refusal hold until February 2

Complimentary wi-fi is offered for all attendees in all meeting rooms & expo hall at the event.

- Wi-Fi password for all attendees and exhibitors customized to sponsoring company name/brand.
- Company logo included with wi-fi instructions on tabletop signage
- If possible, network name can also be customized to sponsoring company name/brand. This is pending hotel capabilities and we'll work together should the option be available to ACA.

Attendee Welcome Gift

SOLD

Sponsorship is on a first right of refusal hold until February 2

- Items can be completely company branded and are jointly decided on by both ACA and the sponsor.
- Welcome message included on the packaging of the items.
- ACA will coordinate the gift and provide everything to the hotel for distribution.

Sunday Main Stage

SOLD

Sponsorship is on a first right of refusal hold until February 2

An opportunity for a Company representative to have 2-3 minutes of podium time on the Main Stage at the opening session scheduled for July 21 from 3:30 – 5pm Pacific Time to welcome attendees. Podium time can be replaced with a video if preferred. This opportunity allows your company to have the full attention at the largest attended session and give a brief introduction of your company.

- A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.



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Platinum Level Sponsorships

\$6,000 - \$9,999

Platinum Level Sponsorships receive all General Sponsor Benefits plus Platinum Level Benefits and specialized item benefits listed under each platinum level sponsorship.

Platinum Level Benefits:

- "Platinum Sponsor" floor sticker at Company's booth.
- "Platinum Sponsor" ribbons on name badges of registered company representatives.
- Company logo displayed in select convention e-mails to the ACA membership, linked to company website.
- Two complimentary tickets to the ACPAC Special Event (Tickets valued at \$225 each.)

Lanyards	SOLD
<i>Sponsorship is on a first right of refusal hold until February 2</i>	
<ul style="list-style-type: none"> • Company logo is displayed on the lanyards given to all attendees and exhibitors. 	

Attendee Bags	SOLD
<i>Sponsorship is on a first right of refusal hold until February 2</i>	
<ul style="list-style-type: none"> • Company logo is displayed on the attendee bags given to all attendees and exhibitors. Extras can be shipped to the Company's office after the event. 	

Name Badges	SOLD
<i>Sponsorship is on a first right of refusal hold until February 2</i>	
<ul style="list-style-type: none"> • Company logo is displayed on the name badge given to all event attendees and exhibitors. 	

Registration	SOLD
<i>Sponsorship is on a first right of refusal hold until February 2</i>	
<ul style="list-style-type: none"> • Company logo included on event registration landing page. • Company logo included on event PDF registration form. • Company logo included on registration desk front panel design along with event branding and event title. • Company recognition in Know Before You Go email where specific onsite registration desk reference is noted. • Half-page advertisement inserted into attendee bags. <i>The estimated quantity is 850.</i> 	

Event Mobile App	SOLD
<i>Sponsorship is on a first right of refusal hold until February 2</i>	
<ul style="list-style-type: none"> • Rotating ads on the landing page of the mobile app. Includes up to three (3) ads provided by the Company to ACA. <i>Ad specs are 600 px by 110 px JPG file format.</i> • Company recognition included in mobile app instruction. • Recognition in all announcements of the mobile app pre-event and onsite. 	



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Gold Level Sponsorships

\$4,000 - \$5,999

Gold Level Sponsorships receive all General Sponsor Benefits plus Gold Level Benefits and specialized item benefits listed under each gold level sponsorship.

Gold Level Benefits:

- Special "Gold Sponsor" floor sticker at Company's booth.
- Special "Gold Sponsor" ribbons on name badges of registered company representatives.
- One complimentary ticket to the ACPAC Special Event (Tickets valued at \$225 each.)

Tuesday Keynote Speaker	\$5,150
<p>An opportunity for a Company representative to have 2 minutes of podium time on the Main Stage during the Tuesday Keynote session scheduled for July 23 from 8:10 – 9:30 a.m. Pacific Time. Podium time can be replaced with a video if preferred. This opportunity allows your company to give a brief introduction of your company and invite attendees to stop by your booth.</p> <ul style="list-style-type: none">• A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.	

Ice Cream Break	SOLD
<ul style="list-style-type: none">• Ice cream break station set up at Company's booth during Monday afternoon Expo Hall break. Attendees will stop at Company's booth in order to get an ice cream treat.• Company logo included on beverage station tabletop signage.	

Monday Main Stage	\$5,150
<p>An opportunity for a Company representative to have 2 minutes of podium time on the Main Stage session scheduled for July 22 to welcome attendees to the session. Podium time can be replaced with a video if preferred. This opportunity allows your company to give a brief introduction of your company and invite attendees to reach out for additional information.</p> <ul style="list-style-type: none">• A one-page flier or giveaway item, provided by Company, will be distributed at the session as a chair drop.	

Awards Breakfast	SOLD
<p>At the annual awards breakfast, many of the association's outstanding members will be recognized for selflessly devoting their time and skills to advance the accounts receivable management industry. Receiving an ACA honor symbolizes a member's commitment to the association and the industry. Join us in this celebration of member success, where awards such as the ACA Member of the Year and James K. Erickson Continuous Service will be given as well as education honors, advocacy and unit awards. Awards Breakfast on Tuesday, July 23, 2024 is scheduled as follows:</p> <ul style="list-style-type: none">• 7:30 a.m. – 8:10 a.m. Awards Breakfast• 8:10 a.m. – 9:30 a.m. Main Stage Speaker (not included in this sponsorship) <p>This sponsorship includes:</p> <ul style="list-style-type: none">• Recognition from the podium prior to the start of the Presentation of Awards.• Company logo displayed on screens during breakfast.• Company logo included on awards PPT deck.• Company logo included on breakfast station tabletop signage.• Company logos for awards breakfast sponsor and Tuesday Keynote sponsor will be on tabletop signage during the combined event: Awards Breakfast & Tuesday Keynote	



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Gold Level Sponsorships - Continued:

First Timers & New Members Reception	SOLD
<p>This event is attended by members who are attending the convention for the first time. This sponsorship serves as an exclusive opportunity to meet attendees who you have not seen before at the ACA Convention. Light beverage and snack will be served.</p> <ul style="list-style-type: none">• Includes 2 minutes microphone time to introduce your company and invite attendees to visit your booth.• Opportunity to provide giveaway items for reception attendees. <i>Giveaway quantity estimate is 75.</i>• Company logo included on tabletop signage.	
Tuesday Lunch in Expo	\$4,100
<ul style="list-style-type: none">• Company logo included on lunch station tabletop signage.	
Legal Education Sessions	\$4,100
<ul style="list-style-type: none">• 3 minutes of podium time at the first concurrent legal session.• Opportunity to provide one flier or giveaway item at the start of the first concurrent legal session.• 6' table and two chairs set directly outside the session room.• ACA will provide one 22"x 28" standard meeting sign: "Legal Education is brought to you by <company logo>"• Custom attendee list with a separate column to indicate which attendees are members of the attorney division of ACA.	
Monday Lunch in Expo	SOLD
<ul style="list-style-type: none">• Company logo included on lunch station tabletop signage.	
Visionaries Reception	SOLD
<p>This reception is an opportunity for women employed in the accounts receivable management industry, their colleagues and allies to meet one another and share the dynamics of their experiences. This sponsorship includes:</p> <ul style="list-style-type: none">• 2 minutes microphone time welcoming attendees to the reception.• Company logo on tabletop signage throughout the reception space.• Company logo included on reception space welcome signage.• Opportunity to provide giveaway items which ACA will set out on the reception tables. <i>Giveaway quantity estimate is 75.</i>	



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Silver Level Sponsorships

\$2,000 - \$3,999

Silver Level Sponsorships receive all General Sponsor Benefits plus Silver Level Benefits and specialized item benefits listed under each gold level sponsorship.

Silver Level Benefits:

- "Silver Sponsor" floor sticker at Company's booth.
- "Silver Sponsor" ribbons on name badges of registered company representatives.

Touchscreen Kiosk	\$3,600
<ul style="list-style-type: none">• Sponsor logo included on touchscreen base.	

Signage	SOLD
<ul style="list-style-type: none">• Company logo and booth number on directional signage and signs outside of the breakout rooms and general session. Directional signage will include 4-6 floor standing signs that are 4' to 6' tall, plus 22" x 28" signs outside the concurrent session rooms.	

Notepads	SOLD
<ul style="list-style-type: none">• Company logo exclusively on the official convention notepad. Notepads will be distributed in attendee bags. ACA will coordinate order and shipment of branded notepads.	

Monday Breakfast	\$2,850
<ul style="list-style-type: none">• Company logo included on breakfast station tabletop signage.	



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Bronze Level Sponsorships

\$1,000 - \$1,999

Bronze Level Sponsorships receive all General Sponsor Benefits plus Bronze Level Benefits and specialized item benefits listed under each bronze level sponsorship.

Bronze Level Benefits:

- "Bronze Sponsor" floor sticker at Company's booth.
- "Bronze Sponsor" ribbons on name badges of registered company representatives.

Attendee Know Before You Go Email	SOLD
<ul style="list-style-type: none">• Company Logo (linked to company website) at the top of the Attendee Know Before You Go Email. Note, exhibitors will receive a separate email from attendees.• Company banner ad included the email. Ad size is 1120 pixels wide x 120 pixels tall.	

Monday Morning Break in Expo	SOLD
<ul style="list-style-type: none">• Company logo included on break station tabletop signage.	

Tuesday Morning Break in Expo	SOLD
<ul style="list-style-type: none">• Company logo included on break station tabletop signage.	

Pens	SOLD
<ul style="list-style-type: none">• Sponsorship includes company branded pens distributed in the attendee bags. <i>Pen quantity is 1,000.</i>	





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ACPAC Event Sponsorships

The annual ACPAC event at Convention benefits the ACPAC Administrative Fund. The event will take place Monday, July 22. Additional sponsorships may become available at a later date.

Exclusive Title Sponsor	SOLD
<ul style="list-style-type: none">• Company branded giveaway items at special event and jointly decided on by both ACA and the sponsor.• Recognition in the attendee Know Before You Go email where specific special event reference is noted.• Recognition in select special event promotions.• Company logo included on tabletop signage, along with all event sponsors, set throughout event space.• Company logo included on special event tickets.• Two (2) complimentary tickets to the ACPAC Special Event (Tickets valued at \$225 each.)	

Exclusive Bar Sponsor	SOLD
<ul style="list-style-type: none">• Company logo included on signage at the bars at the ACPAC special event.• Company logo included on tabletop signage, along with all event sponsors, set throughout event space.• Two (2) complimentary tickets to the ACPAC special event (valued at \$225 each).	





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Advertisements

Elevate your Convention experience with exclusive advertisement opportunities tailored for convention exhibitors and sponsors to amplify your impact. Beyond the standard booth or sponsorship package, these add-on options bring additional impressions, draw attendees to your booth and enhance your visibility onsite. Position your brand for success and meet your marketing objectives by capitalizing on these strategic onsite advertisement opportunities.

Please note: all advertisement prices listed are member rates. Please inquire about advertisement options and rates for non-members.

Questions? Reach out to Ashley Driste, Meetings & Events Manager at exhibit@acainternational.org.

Attendee Bag Insert	\$950
<p>Available: 10</p> <p>The insert is one (1) single 8.5" x 11" colleterial piece or smaller. Estimated quantity is 800. We ask that a proof be submitted to ACA for review and approval no later than June 1, 2024. Fliers should be shipped directly to ACA arriving no later than June 30, 2024. ACA will coordinate the bag insert onsite.</p> <p>Companies may purchase more than one bag insert if desired.</p>	

Aisle Sign	\$950
<p>Available: 6, one per aisle</p> <p>Aisle signs are double-sided signs stationed in the assigned expo aisle onsite. Aisle signs can be designed by ACA or companies may choose to design the artwork. If artwork is being designed outside of ACA, it is due to ACA no later than May 31, 2024 for review and approval.</p> <p>Art specs: Final size: 8" wide x 4" high. File should be submitted in a PDF format with .25" bleeds, crops, outlined text and any raster images used should have a PPI of 150 at full size.</p> <p>Companies may purchase a sign outside of the aisle their booth is located in. Companies may also purchase more than one sign.</p>	

Billboard	\$950
<p>Available: 5</p> <p>Billboard signs are free-standing double-sided foam core printed signs. Onsite sign location will be in the main event hallways. Artwork is due to ACA no later than May 31, 2024 for review and approval.</p> <p>Art specs: Final size: 3' wide x 7' tall. File should be submitted in a PDF format with .25" bleeds, crop marks, outlined text and any raster images used should have a PPI of 150 at full size.</p> <p>Companies may purchase more than one sign.</p>	