



106TH ANNUAL CAC CONFERENCE & EXPO

OCTOBER 9-10, 2023

The Westin Long Beach • Long Beach, CA

Tentative Agenda

Monday, October 9, 2023

Room

8:00am – 11:00am	Exhibitor Setup	Centennial AB
7:00am – 5:00pm	Registration Open	Centennial Foyer
8:30am – 10:00am	Mastering the Art of Email and Text Communications to Revolutionize Your Business Panel: Justin Franklin, Cedar Financial, Calabasas, CA David Kaminski, Carlson & Messer LLP, Los Angeles, CA	Barcelona/Casablanca
10:00am – 10:15am	Break	
10:15am – 11:30am	Communication Best Practices and How to Utilize to Maximize Revenue Panel: David Kaminski, Carlson & Messer LLP, Los Angeles, CA Syntheia Nagel, Cedar Financial, Calabasas, CA Courtney Reynaud, Creditors Bureau USA, Fresno, CA	Barcelona/Casablanca
12:00pm – 1:00pm	CAC Welcome Luncheon & Exhibitor Networking Luncheon Presentation from a Legislator Speaker: Assemblymember Josh Lowenthal, 69 th Assembly District	Centennial AB
1:00pm – 3:00pm	Session: Best Ideas and Burning Issues Roundtable Moderator: Robert Tavelli, Tavelli Co, Santa Rosa, CA	Centennial AB
3:00pm – 3:30pm	Exhibitor Networking Break	Centennial AB
3:30pm – 5:00pm	CAC Legal Panel Speakers: Tom Griffin, CAC General Counsel, Hefner Stark & Marois LLP, Sacramento, CA June Coleman, Messer Strickler Burnette, Ltd., Sacramento, CA David Kaminski, Carlson & Messer LLP, Los Angeles, CA	Centennial AB
6:00pm – 7:00pm	PAC Reception	Centennial AB/Terrace
7:00pm – 9:30pm	PAC Fundraiser: Dinner on the Terrace Join us for a bottle auction and Jeopardy competition!	Centennial Terrace

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Tuesday, October 10, 2023

7:30am – 3:30pm	Registration Open	Centennial Foyer
8:00am – 9:00am	Breakfast with Exhibitors and Sponsor Spotlight	Centennial AB
9:00am – 10:15am	Session: Managing Remote Employees Including Offshoring Moderator: Kelly Parsons-O'Brien, Pacific Credit Service, Fairfield, CA Panel: Courtney Reynaud, Creditors Bureau USA, Fresno, CA Jared Kearney, Collective Solutions, Los Angeles, CA Sameer Maini, Collaboration Room.ai, Sammamish, WA	Centennial AB
10:15am – 10:30am	Exhibitor Networking Break	Centennial AB
10:30am – 11:45am	Session: Using Social Media Data to Enhance Skip Tracing Efforts - Best Practices Speaker: Harrison Tang, Spokeo, Pasadena, CA	Centennial AB
11:45am – 1:30pm	CAC Annual Membership Meeting and Lunch	Centennial AB
1:30pm – 3:00pm	2023 Legislative Review Speakers: Cliff Berg, Government Advocates, Inc., Sacramento, CA Tom Griffin, CAC General Counsel, Hefner Stark & Marois LLP, Sacramento, CA Kelly Parsons-O'Brien, Pacific Credit Service, Fairfield, CA Cindy Yaklin, States Recovery Systems, Inc., Rancho Cordova, CA	Centennial AB
3:00pm – 3:15pm	Exhibitor Networking Break	Centennial AB
3:15pm – 4:45pm	Session: What Does it Mean to be a Collector in California? Moderator: Kelly Parsons-O'Brien, Pacific Credit Service, Fairfield, CA Panel: Robert Tavelli, Tavelli Co, Santa Rosa, CA Cindy Yaklin, States Recovery Systems, Inc., Rancho Cordova, CA	Centennial AB
6:00pm – 7:00pm	Reception	Ocean Ballroom
7:00pm – 9:30pm	Annual Installation Dinner & Foundation Essay Contest	Ocean Ballroom
9:30pm – 11:00pm	President's Toast	Navy Proof