

CAC 2022 Annual Conference

Tentative Agenda

Monday, October 10, 2022

8:00am – 5:00pm Registration Open

9:00am – 12:00pm **Leadership Training**

--The Real Cost of Winning

--Reinspire Yourself – Reinspire Others

--Money Can't Buy Love: Retaining Employees without Handing out Raises (either the Stay Interview portion or the Proactive Retention portion)

--Tipping the fence sitters! Moving the middle of the road employee to a motivated top performer.

--Effective Leadership

--The Company You Keep

Speaker: Kelli Krueger ACA International, Minneapolis, MN

12:00pm – 1:30pm CAC Welcome Luncheon & Exhibitor Networking
Luncheon Presentation: Building Relationships With Legislators

Speakers are currently being confirmed.

1:45pm – 3:15pm **Best Practices for Handling Disputes**

- Credit Reporting
- FCRA Suits
- Credit Bureau's
- CFPB
- DFPI
- BBB
- SB531

Panelists are currently being confirmed.

3:15pm – 3:45pm Exhibitor Networking Break

3:45pm – 5:15pm **2022 Legislative Review: AB424, AB531 & SB531 and more . . .**

Speakers: Cliff Berg, Government Advocates, Inc., Sacramento, CA; Kelly Parsons-O'Brien, Pacific Credit Service, Fairfield, CA; Cindy Yaklin, States Recovery Systems, Inc., Rancho Cordova, CA; and Tom Griffin

6:00pm – 8:00pm PAC Dinner

8:00pm – 9:30pm **PAC Fundraiser: A Night at the Races**

Tuesday, October 11, 2022

7:30am – 3:30pm Registration Open

8:00am – 9:00am Breakfast with Exhibitors and Sponsor Spotlight

- 9:15am – 10:15am **Post Regulation F: Communicating with Consumers, What’s Working and Not Working, Utilizing E-mail Text**
Speakers are currently being confirmed.
- 10:15am – 10:30am Networking Break
- 10:30am – 11:45am **Speed Networking**
- 11:45am – 1:30pm CAC Annual Membership Meeting and Lunch
- 1:30pm – 3:00pm **CAC Legal Panel: Assessing Interest, Reviewing Client Contracts, Adding Late Fees**
Speaker: Tom Griffin, CAC General Counsel, Hefner Stark & Marois LLP, Sacramento, CA
More speakers to be announced.
- 3:00pm – 3:15pm Networking Break
- 3:15pm – 4:45pm **Managing Workers in a Post-Pandemic World**
Chris Schumacher, Optio Solutions, Petaluma, CA; and Sameer Maini, Collaborationroom.AI, Sammamish, WA
- 6:00pm – 6:45pm Reception & Foundation Essay Contest
- 7:00pm – 9:30pm Annual Installation Dinner
- 9:30pm – 11:00pm President’s Toast