

ACA ADVISOR



ELECTRONIC MARKETING OPPORTUNITIES

A *Advi\$or* is ACA International's resource for training, materials, management resources and services for the credit and collection industry. **Take advantage of one of the best opportunities with ACA to reach the maximum number of industry professionals as an advertiser in *Advi\$or*'s e-newsletter.** For one low price, your company would enjoy the following benefits:

- An ad in two *Advi\$or* e-mails per month for 6 months, for a total of 12 e-mails (that's less than \$300 per e-mail!)
- Each e-mail would reach over 14,000 credit & collection professionals who are members and nonmembers of ACA International.
- Your ad will be linked to a targeted website you choose, making it easy to track your return on investment.
- You would have the ability to change the advertisement once per month on a set schedule.

One opportunity is also available to one company to advertise in the print edition of *Advi\$or*. The print edition is mailed every two months to select buyers and is also distributed electronically to 14,000 professionals via the weekly *Advi\$or* e-newsletter.

Don't wait another minute to decide – limited opportunities are available in 2012!

Select the months you would like to advertise:

- ___ \$3,500 Six months of e-mail ads (January – June)
___ \$3,500 Six months of e-mail ads (July – December)
___ \$3,500 Print edition through December

Payment Form:

Please charge my: Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Contact Information:

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

CANCELLATION POLICY: By submission of this form to ACA, you are making an offer to advertise in ACA *Advi\$or* emails for the months you selected above. You understand that advertisements are nonrefundable once your form has been accepted by ACA International. Acceptance of your advertisement will be mailed, e-mailed or faxed from ACA's Expo & Sponsorship Manager or his/her designee to the individual listed as the contact on this form.

RETURN TO:

Mary Thao, ACA International, P.O. Box 390106, Minneapolis, MN 55439-0106
PHONE: (952) 928-8000, ext. 119 • **FAX:** (952) 922-6402