



## 2012 ACA ONLINE ADVERTISING ORDER FORM

Date \_\_\_\_\_

Advertiser name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

E-mail address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Telephone number \_\_\_\_\_

ACA International member number \_\_\_\_\_

(Nonmembers must provide advance payment.)

Web address where Web ad link should be directed \_\_\_\_\_

### DURATION OF ADVERTISING

Advertiser's online ad to commence running on ACA Online on \_\_\_\_\_, 2012, and will run for \_\_\_\_\_ month(s).

### ONLINE ROTATING AD RATES

Please select the applicable rate, based on the length of time you would like your ad to appear on ACA Online.

	<b>Members</b>	<b>Nonmembers</b>
1 month	<input type="checkbox"/> \$300	<input type="checkbox"/> \$600
3 months	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,200
6 months	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
1 year	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,600

### Increased Exposure

- 2x exposure (multiply ad cost by two)
- 3x exposure (multiply ad cost by three)
- 4x exposure (multiply ad cost by four)
- 5x exposure (multiply ad cost by five)

Ad cost: \$ \_\_\_\_\_

### Ad Style (Choose one)

- Graphic Ad
- Text Ad

### AD SPECIFICATIONS

All online ads submitted for ACA Online must abide by the following requirements. Text ads will include company name, up to 12 words describing the advertiser's products/services, and the advertiser's URL. Graphic ads must be a 180 x 150 pixel GIF or JPEG with a file size no greater than 40 kb. E-mail graphic file to [comm@acainternational.org](mailto:comm@acainternational.org). ACA International may change ad size requirements and placement on ACA Online at any time. If this occurs, advertisers will be given notice at least 60 days in advance to allow for submission of new ad files.

**Terms:** This Order Form constitutes the entire agreement between the parties with respect to the subject matter hereof and supercedes all previous communications, representations, understandings and agreements, either oral or written, between the Advertiser and ACA International or their official representatives. If for any reason the Advertiser cancels its online ad prior to the ordered ad duration, no refund will be granted.

### AD TEXT (Up to 12 words)

\_\_\_\_\_  
 \_\_\_\_\_

I understand that if I am not a member of ACA International (ACA), I must submit payment in full before any ads will be run. I understand that, if I am an ACA member, I will be invoiced by ACA International Enterprises and will be expected to pay within 30 days upon receipt of invoice. I understand that if ACA does not receive my payment within that time, future ads will not be run until ACA receives payment. ACA reserves the right to refuse any ad.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**If you have any questions, please contact Mohanna & Associates at (972) 596-8777.  
 305 W. Spring Creek Pkwy., Bldg. C, Suite 101, Plano, TX 75023 ; Fax (972) 985-8069, [info@mohanna.com](mailto:info@mohanna.com)**

**THIS ORDER FORM MUST BE SUBMITTED BEFORE ANY ADS WILL APPEAR ON ACA ONLINE.**