



## 2012 ACA NEWS LINK ADVERTISING ORDER FORM

Date \_\_\_\_\_

Advertiser name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

E-mail address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Product \_\_\_\_\_

Telephone number \_\_\_\_\_

ACA International member number \_\_\_\_\_

(Nonmembers must provide advance payment.)

Web address where banner ad link should be directed \_\_\_\_\_

### DURATION OF ADVERTISING

Advertiser's banner ad to appear in the *ACA News Link* electronic newsletter e-mail distributed on the following dates (distribution occurs each Tuesday):

### BANNER ADVERTISING RATES

Please circle the applicable weekly rate, based on the number of issues in which you would like your ad to appear in ACA News Link.

	<b>Members</b>	<b>Nonmembers</b>
1 week	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,500
3 weeks	<input type="checkbox"/> \$1,060	<input type="checkbox"/> \$2,120
6 weeks	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,800
12 weeks	<input type="checkbox"/> \$770	<input type="checkbox"/> \$1,540

**Terms:** This Order Form constitutes the entire agreement between the parties with respect to the subject matter hereof and supercedes all previous communications, representations, understandings and agreements, either oral or written, between the Advertiser and ACA International or their official representatives. If for any reason the Advertiser cancels its ad prior to the ordered ad duration, no refund will be granted.

Ad cost: \$ \_\_\_\_\_

### AD SPECIFICATIONS

All online ads submitted for *ACA News Link* must abide by the following requirements. Ads must be submitted as GIF or JPG graphics measuring 180 pixels wide by 150 pixels high. Ads may be animated, but the maximum file size accepted is 40 kb. The ad file must be e-mailed to [comm@acainternational.org](mailto:comm@acainternational.org) at least one week prior to the distribution date. If advertisers have reserved space but do not submit a graphic file at least one week in advance, they will be charged for the ad space. No "makegood" ads will be provided.

I understand that if I am not a member of ACA International (ACA), I must submit payment in full before any ads will be run. I understand that, if I am an ACA member, I will be invoiced by ACA International Enterprises and will be expected to pay within 30 days upon receipt of invoice. I understand that if ACA does not receive my payment within that time, future ads will not be run until ACA receives payment. ACA reserves the right to refuse any ad.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**If you have any questions, please contact Mohanna & Associates at (972) 596-8777.  
305 W. Spring Creek Pkwy., Bldg. C, Suite 101, Plano, TX 75023 ; Fax (972) 985-8069, [info@mohanna.com](mailto:info@mohanna.com)**

**THIS ORDER FORM MUST BE SUBMITTED BEFORE ANY ADS WILL APPEAR ON ACA ONLINE.**